

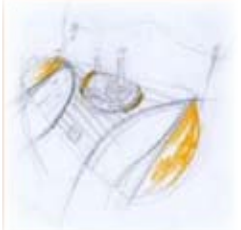
# VEUVE CLICQUOT AND RIVA



## A Star of Stars



It is no coincidence that a stylised anchor is a symbol of Veuve Clicquot. The taste for travel and the fantasy of faraway places are written into the genes of this House, first embarked upon the conquest of the world towards the end of the eighteenth century. Great seafaring expeditions – in the English Channel, the North Sea and the Baltic, the Atlantic and Indian Oceans, the seas of China and Japan – followed in rapid succession, simultaneously with the nineteenth-century World Fairs that made cosmopolitanism and exoticism the flavours of the day. Wherever the celebrations sparkled, Veuve Clicquot bubbled.



Veuve Clicquot, like Riva, is the perfect accompaniment for exceptional celebrations, from white nights in Saint Tropez – international headquarters of the jet set – to cruising along the Thames admiring the London skyline.



For this nomadic world in which they are passionately anchored, Riva and Veuve Clicquot have designed objects of desire centred upon the maison's star Cuvée. La Grande Dame by Riva epitomises the shared vision of these two legendary icons.



## Veuve Clicquot-Riva, Two Legends united

He dreamt of building boats like no one before him and launched his conquest of the sea with Riva in 1842. She set out to conquer Europe with her champagne and started by sending hundreds of cases of Veuve Clicquot to Russia in 1812. Given a few more decades, Barbe-Nicole Clicquot Ponsardin and Pietro Riva would have met. Uncommon personalities with uncommon destinies, both shared the same motto: accept only the best and their names became legendary in the universe of luxury.



Today, the desire to hold onto a piece of this powerful dream gives rise to two new objects: the Cruise Collection and the Cruiser Bag. An invitation to the universe of two icons of luxury, La Grande Dame by Riva epitomises a philosophy and an art of living like none other.

**FOR FURTHER PR ENQUIRIES, INTERVIEWS AND IMAGES PLEASE CONTACT:**

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