

# SILVER FLEET

WOODS RIVER CRUISES



meetings industry  
marketing awards



MIMA  
silver award winner 2007

## Silver Fleet wins award for 'Best Website'

Monday 15<sup>th</sup> October 2007

After being amongst 38 entrants for 'Best Website', Silver Fleet got through to the final three and was awarded 'Silver' for their Best website at the MIMA awards hosted at the Science Museum on Monday 15th October 2007.

Bournemouth based up and coming web designers 'Yamayap' were behind the sleek design to our new website which coincided with the return of the refurbished Silver Sturgeon and new onboard caterers "rhubarb" on the river.

The Meetings Industry Marketing Awards (MIMA) was launched in 2002 to raise the standards of marketing in the meetings and events industry and to recognise the marketeers.



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