



SILVER STURGEON RETURNS THE WOW FACTOR TO THE THAMES

Tuesday 24th April 2007

The **Silver Fleet – Woods River Cruises'** flagship vessel, the **Silver Sturgeon** has been away undergoing a complete make over, and last week the official re-launch party to the Events industry took place.

Major clients and industry people were among the 500 invited guests, as well as **Bere Architects** and engineers **MSC** who were responsible for the dramatic changes on board.

Guests were stunned by the transformation and took full advantage of the good weather, with a cocktail bar on the new 150 sqm Upper Deck, and catering provided by new in-house caterers "**rhubarb**" on the river.

As an additional extra, Silver Fleet – Woods River Cruises has teamed up with royal jewellers **Garrad** as part of their Diamond Anniversary and gave away a Diamond Pave Wings Pendant Necklace to one lucky winner on the night. There will be a second draw at the end of the year for a second Wings Pendant Necklace to make one person's New Years Eve something to remember.

The evening also was showcasing the company's new website (www.silverfleet.co.uk) which has been completely redesigned to fit the sleek, contemporary new image that the boat now brings.

The company's fleet of vessels is able to accommodate both large and small bookings – subject to the style of food service: 40 – 90 guests aboard the Silver Dolphin, 65 – 230 on the Silver Barracuda, and 170 – 586 on the Silver Sturgeon.

In addition, Silver Fleet's event team offers a bespoke design service to each client from flowers, theming, photography, DJ's, gifts, table decorations, ice sculptures, magicians, caricaturists, vodka luges to chocolate fountains.

Ends

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